

Sports Section

Stadium and Program Advertising

P. O. BOX 639

TURNERSVILLE, NEW JERSEY 08012

(609) 559-9090

April 2, 1985

Ange Testa
Hialeah Park
Hialeah, Florida 33011

Dear Mr. Testa,

As in the past, Philip Morris USA is shipping new copy for the Marlboro clocks installed in your facility. Please arrange for this new copy to be placed within five days of receipt and destroy the old transparencies. As soon as you have completed the changeover of copy, please send me a photograph of each clock which I will forward to Philip Morris for their records.

As you know, Philip Morris takes great pride in the quality of its advertising. The continued success of this program depends on the consistent maintenance and timely repair of their clocks.

Over the past several months, Philip Morris' Sales representatives have reported that there are clocks in a number of tracks that are dirty, poorly lit or displaying the incorrect time. While I have assured Philip Morris that these are isolated situations, it is important now that each facility periodically check each clock to insure that the correct time is displayed, all lights are working and that the unit is clean.

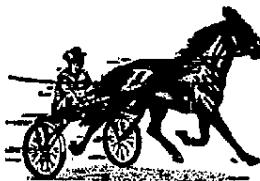
Should any problems arise that your facility is not equipped to repair, please notify me immediately so that I can arrange for the necessary repairs.

Many thanks for your help and my best wishes for a successful racing season.

Sincerely,

richard a. dougherty

Richard A. Dougherty



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